



Twin Pike Family YMCA

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Professional Staff

Shawn Geraldts
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Joe MacLaughlin
Competitive Swim & Aquatics Director

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Property Director

Cassie Huckstep-Spangler
Noveta Shepherd
21st CCLC Program Directors

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Kayla Caldwell
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**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2023 Program Sponsorship Packet

*The Twin Pike Family YMCA is a 501©3 not-for-profit charitable organization.
All donations made to the organization are tax deductible.*

With a focus on youth development, healthy living, and social responsibility, ***strengthening the communities we serve is our cause.*** At the Twin Pike Family YMCA we believe that lasting personal and social change happens when we all work together.

The Twin Pike Family YMCA continues to be an important asset to the communities we serve. Membership and Program Fees, however, only cover roughly 65% of what it takes to operate the Y. That’s why the Y seeks mutually beneficial relationships with reputable, caring businesses or corporations who see the value and community benefits offered through the Twin Pike Family YMCA.

Partnering with the Y has a positive effect on the Business Partner. Support creates publicity opportunities, generates visibility, and improves the community’s image.

Program/Special Event Sponsorship:

Supporting the numerous programs we offer through the Twin Pike Family YMCA can become a worthy cause for your business. Program fees only cover a portion of the actual program costs, so a sponsorship helps close the gap, thus keeping the program alive. As a business sponsor you receive recognition through pre-event advertisement and at the event. A sponsorship is truly a “win-win” for your business and the Twin Pike Family YMCA!

Multiple Levels of Giving:

We are extremely thankful for our donors at all levels of giving. Thank you for considering a partnership with our organization.

Bronze (\$250)	Logo listed on flyers and Facebook posts
Silver (\$500)	Logo listed on flyers, Facebook posts, and t-shirts or jerseys
Gold (\$1000)	Logo on all media listed above plus a banner with your company name and logo listed that will be placed at the sponsored program(s)
Platinum (\$2000+)	<i>This sponsorship level is for a group of programs (youth, adult, or family).</i> Logo on all media listed above plus a banner with your company name and logo listed that will be placed at the sponsored programs in your specified group.

Youth Programs

Program:	Date:	Sponsor Level: Platinum __
Youth Basketball	January – February	Gold __ Silver __ Bronze __
Youth Volleyball	March – April	Gold __ Silver __ Bronze __
Healthy Kids Day	April 29	Gold __ Silver __ Bronze __
Youth Indoor Soccer	May-June	Gold __ Silver __ Bronze __
Youth Disc Golf Clinic	June	Gold __ Silver __ Bronze __
Youth Outdoor Soccer	September - October	Gold __ Silver __ Bronze __

Adult Programs

Program:	Date:	Sponsor Level: Platinum __
Super Hero Fitness Challenge	January	Gold __ Silver __ Bronze __
Coed Volleyball (Spring)	March - April	Gold __ Silver __ Bronze __
Coed Volleyball (Fall)	November - December	Gold __ Silver __ Bronze __
Disc Golf Tournament (Summer)	July	Gold __ Silver __ Bronze __
Disc Golf Tournament (Fall)	September	Gold __ Silver __ Bronze __
Basketball Fellowship	Monthly	Gold __ Silver __ Bronze __

Family Programs

Program:	Date:	Sponsor Level: Platinum __
3v3 Basketball Tournament	March	Gold __ Silver __ Bronze __
Obstacle Run	June	Gold __ Silver __ Bronze __
Zombie Run	October	Gold __ Silver __ Bronze __
Christmas Movie Night	December	Gold __ Silver __ Bronze __
Karate	January - December	Gold __ Silver __ Bronze __
Barre Class	January - November	Gold __ Silver __ Bronze __

Aquatics

*All sponsorships include a banner with company name and logo in the pool area. Swim team sponsors and Platinum level sponsors will also receive recognition in all swim meet packets.

Program:	Date:	Sponsor Level: Platinum __
Heartland Area Swim Team	September - March	Gold __ Silver __ Bronze __
River Country Swim Team	May - July	Gold __ Silver __ Bronze __
Swim Lessons (Group/Private)	January - December	Gold __ Silver __ Bronze __
Pool Easter Egg Hunt	April	Gold __ Silver __ Bronze __

Sponsor Information

Company Name: _____

Program(s) Sponsoring: _____

Amount Paid: \$_____. _____

Check #: _____

Company Contact Person: _____

Phone: (_____) _____ - _____

Email: _____

Please make a copy of this form for your taxes. Return Sponsorship form with payment. After sponsorship is received, you will be contacted to verify company logo for t-shirts and will be sent a receipt of payment. If you have any questions or would like to hear more about a particular program please contact our Sr. Program Director.

Thank you for your support!

Shawn Geraldts
Interim CEO/Sr. Program Director
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